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## For Immediate Release

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## Tinkerforge wins Chip Award - Product of the Year 2012

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*Hannover/Stukebrock, March 8th 2012 - Tinkerforge GmbH receives award of CHIP-Magazine for „Product of the Year 2012“.*

On March 7th the Chip-Magazine did invite for the awarding ceremony of the CHIP AWARDS 2012 to the CeBIT. The award awards „excellent achievements in the digital world“. The price for „Product of the Year 2012“ was given to the Tinkerforge team for their open source building blocks.

The chip jury writes: „TinkerForge introduces the Lego principle to the world of electronics. Small easily pluggable modules form the basis of the TinkerForge cosmos and can be combined to create any and every device you want. Developers who are not satisfied with the module selection available can simply and cost-effectively develop their own modules. The interfaces and software are Open Source.“

*About Tinkerforge:* Tinkerforge is a young startup from Germany. Their goal is to make the handling of electronics easier with electronic building blocks. It is possible to make systems that use sensing-, motor controlling- and wireless building blocks with only few lines of source code. The hardware as well as the software is open source.

The CHIP press article and pictures of the event are available at: <http://www.chip-media.de/events/chip-awards/chip-awards.html>

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